



**Habitat  
for Humanity®**  
Lakeside



**Raise  
the Roof**

**Where:** The Village at 170  
(170 Rangeline Rd., Kohler, WI)

**When:** Friday, April 19, 2024  
from 5-8:30 p.m.

Raise the Roof with Habitat for Humanity Lakeside is an annual fundraising event benefiting the mission of bringing people together to build homes, communities, and hope. The goal is to raise more than \$60,000 at this event to support our affordable housing programs in Sheboygan County.

We invite you to join us in this important mission through sponsorship of this event. We have three standard sponsorship levels available. Customized sponsorship opportunities are also available.

**Please reach out to Karin Oliver-Kreft at [koliverkreft@habitatlakeside.com](mailto:koliverkreft@habitatlakeside.com) to discuss the possibilities!**

## Event Sponsor

**\$6,500**

- Recognized as a top-level sponsor in all submitted press releases, email communications, and media coverage
- Company name or logo (larger) displayed on the Raise the Roof event page and the homepage of the Habitat for Humanity Lakeside website
- Company name or logo included in Habitat for Humanity Lakeside e-newsletter articles before and after the event
- Minimum of four live mentions during the event
- Logo (larger) displayed on event collateral including bid-cards, table signs, and sponsor signs
- Mention in a minimum of two posts each, on the Habitat for Humanity Lakeside Facebook page and the Raise the Roof Facebook Event page
- 3 reserved VIP tables at the event, each seating up to 10 guests, plus 2 bottles of wine per table
- Opportunity to have a representative on the event planning committee
- Opportunity to have a booth or giveaway item at the event

## Associate Sponsor

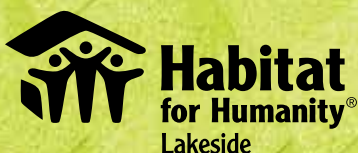
**\$3,000**

- Company name or logo (smaller) displayed on the Raise the Roof event page and the homepage of the Habitat for Humanity Lakeside website
- Company name or logo included in Habitat for Humanity Lakeside e-newsletter articles before and after the event
- Minimum of two live mentions during the event
- Logo (smaller) displayed on event collateral including bid-cards, table signs, and sponsor signs
- Mention in a minimum of one post each, on the Habitat for Humanity Lakeside Facebook page and the Raise the Roof Facebook Event page
- 2 reserved tables at the event, each seating up to 10 guests

## Friend of Habitat Sponsor

**\$1,000**

- Group name displayed on the Raise the Roof event page
- Group name displayed on event collateral including bid-cards, table signs, and sponsor signs
- 1 reserved table at the event, seating up to 10 guests



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**Habitat for Humanity Lakeside** | PO Box 973 Sheboygan, WI 53082 | 920-458-3399  
[loveinaction@habitatlakeside.com](mailto:loveinaction@habitatlakeside.com) | [habitatlakeside.com/raiseroof](http://habitatlakeside.com/raiseroof)

**Habitat for Humanity Lakeside ReStore** | 1911 N 8th St., Sheboygan, WI 53081 | 920-452-4175



# 2024 Sponsorship Form

## I/We would like to support the 2024 Raise the Roof event as a:

- Event Sponsor: \$6,500
- Associate Sponsor: \$3,000
- Friend of Habitat Sponsor: \$1,000
- Other: Customized package to be negotiated with Karin of Habitat Lakeside at [koliverkreft@habitatlakeside.com](mailto:koliverkreft@habitatlakeside.com)

## I/We would like to support Habitat for Humanity Lakeside by:

- Making a tax-deductible gift in the amount of \$
- Making an in-kind donation (include description and \$ value of donation below)
- Making a donation to be used in the silent auction and/or raffle (include description and \$ value of donation)

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Sponsor Name (as it should appear in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment method:

- Check enclosed, made payable to **Habitat for Humanity Lakeside**
- Please invoice me at the above address

Signature: \_\_\_\_\_ Date: \_\_\_\_\_