



Habitat
for Humanity®
Lakeside

Building homes, communities and hope

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www.habitatlakeside.com

Habitat Lakeside's 2023-2026 Strategic Vision:

A world where everyone has a decent place to live.

OUR GOALS

Over the next three years, Habitat Lakeside will:

- **SERVE** over 200 people through our housing solutions
- **ENGAGE** over 2,200 people through volunteer & financial support
- **TARGET** (*but not limit*) our efforts in the federal government's designated Opportunity Zones within Sheboygan County in an effort to increase property values and the homeownership rate

OUR DIRECTION

Expand Housing Solutions and Transform Neighborhoods

- Provide housing solutions to improve neighborhoods
- Expand services offered in the neighborhoods where we build
- Actively support the global need for affordable housing

Develop Value in our People, Assets, Relationships and Interactions

- Grow the number of volunteers involved in our mission and develop strategies to maintain a high level of volunteer satisfaction
- Provide a culture which encourages professional development
- Demonstrate compassion and understanding for the different populations we serve

Raise Awareness for our Brand and Tell Our Story

- Educate Sheboygan County about Habitat for Humanity Lakeside AND the need for and impact of affordable housing

Strengthen Existing Partnerships and Develop New Partnerships

- Strengthen or grow relationships with municipalities, churches, schools, trade unions, building professionals, neighborhood associations, Veteran organizations and other housing providers

OUR IMPACT

- Homeownership improves feelings of safety, stability and is a positive influence on education attainments of both children and adults
- Homeownership improves long-term economic situations of the homeowners
- Well-maintained homes improve health, especially respiratory health
- Home repairs, rehab of blighted properties and newly constructed homes increase overall property values, resulting in an increased tax base for municipalities and more equity for homeowners
- Relationships and engagement between residents and institutions increase civic action and confidence in the neighborhood, directly impacting quality of life